

Dr. Johnette Ruffner-Ceaser leverages the superpowers of professional women one resume at a time! She is the CEO & Founder of Liberated Expressions, LLC. Liberated Expressions is a Professional Development agency that teaches female executives how to communicate their professional value and boldly pursue their dream career.

Dr. Ceaser believes, "resume writing is about opportunity-seeking; not job searching. If you know your value and you can communicate it, you will have the clarity and confidence to pursue any opportunity."

After individuals work with Dr. Ceaser, they will know how to confidently and accurately articulate their professional value that gets hiring managers excited, change boring work duties into captivating results, transform employment challenges into opportunities, and write a quality resume for today's job market.

Dr. Ceaser is a graduate of the University of Maryland College Park, where she earned a Doctor of Education degree in Education Policy and Leadership Studies, specializing in Organizational Leadership. She is also a certified Life Coach and the author of *When the Bow Breaks* a children's book that teaches girls to love and embrace their natural beauty and talents.

## TESTIMONIALS

Johnette's guidance and counsel helped me to reshape my resume in a way that surprised even me by honoring both my professional acumen and my passion.

#### -Tamara B. CSM, PMP IT Program Manager

Johnette is AMAZING! She enabled me to see my full self and encompass all of who I am in one place. Resume writing will never be the same in my eyes.

#### ~Sheree W., Educator

I was struggling with how best to distill down the most critical and essential aspects of my experience in a manner that demonstrated the diversity of my talent and accomplishments, and as well as my leadership and capacity to drive outcomes. Dr. Ruffner-Ceaser helped me to extract the most salient examples of the impact that I have had throughout my career.

~Tracy A., MBA Enterprise Transformation Executive

# WORKSHOP TOPICS

#### Capture the Power of Resume Writing

Women will discover their super power to unlock the doors of opportunity during their career search. This powerful presentation shows professional women how to leverage their resume, by identifying their SUPERPOWERS to pursue the CAREER they REALLY want with Clarity, Confidence, AND Confirmation.

Women will leave with a fresh perspective on how to verbalize your value and bring to their experience and expertise to life to compliment what's on their resume with ease.

#### **PROvision**

PROvision is an opportunity for professionals to create a plan for manifesting professional goals through resume writing and vision boarding. Participants will experience a total mental makeover! Their professional blockages will STOP and they will finally have the clarity, the confidence, and the voice to boldly pursue your dream career roles and opportunities without hesitation.

#### NATROFESSIONAL

You can be Natural and Professional (Natrofessional) at the same time. Many women are stifled and confused by their natural hair. They are unsure of hair politics in professional settings and uncertain about proper care and styling techniques that will allow for liberated movement in the office, the classroom, and beyond. Participants will receive instruction, information, and engage in in-depth conversations about natural hair that will help them to be more confident, healthy, and un-apologetically unique. This event produces happier female leaders who is ready and positioned to embrace ANY professional opportunity.

### PREVIOUS SATISFIED CLIENTS

# AlstnTEC







## Social Media Handles



liberatedexpressionsllc



Liberated-Expressions, LLC



Johnette Ruffner-Ceaser



www.liberated-expressions.com

Book Dr. Ceaser to Speak at your Next event,



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